

**MINUTES
EAGAR TOWN COUNCIL
WORK SESSION
22 W. 2nd Street, Eagar, AZ
April 19, 2011 - 6:30 P.M.**

Mayor Kim Holaway called the meeting to order and welcomed those present. Mayor Holaway said to let the record show that all Council Members were present.

COUNCIL PRESENT: Kim Holaway, Mayor
 James Nelson, Jr., Vice-Mayor
 Byron Smith
 Gary Finch
 Steve Erhart
 Debbie Rogers
 Tim Rasmussen

STAFF PRESENT: Bill Greenwood, Town Manager
 Bruce Ray, Community Development Director
 Marion Wiltbank, Assistant Town Clerk

ITEM #3: NEW BUSINESS

A. DISCUSSION OF NEXT FISCAL YEAR 2011-12 COUNCIL BUDGET AND TOWN BUDGET

Went down the Mayor & Council budget by line item:

Account Number	Account Description	2011-2012 Future Year Budget Amount	Discussion
10-40-101	Salaries & Wages	Did not discuss	
10-40-121	FICA	Did not discuss	
10-40-124	Workmens Compensation Ins.	Did not discuss	
10-40-310	Office Supplies	Lowered to \$300	Did not need as much in budget, only \$100 used this budget year.
10-40-399	Other	Left at zero (0)	
10-40-520	Printing & Advertising	Raised to \$2,000	For Branding items-pins, brochures; Breakfast w/Mayor; Christmas letter; Newsletter. If tablets are purchased it will be lower.
10-40-252	Postage & Freight	Raised to \$1,700	Did not include enough money for February

			Newsletter
10-40-575	Contributions	Raised to \$18,000 (This is Steve Christensen's wage that he wants donated.)	For Boys & Girls Club Maybe move to Parks & Rec.
10-40-576	Chamber of Commerce Contribution	\$12,500	Discussion below
10-40-578	Senior Citizen Center	Lower to \$25,000	
10-40-580	Dues, Subscriptions, Training & Travel	Moved to \$9,000	Used to pay dues for League, RC&D, etc. Discussion below
10-40-595	Eagar Daze	Zero (0)	Moved to Parks & Rec. Budget
10-40-596	Clean-Up Campaign	Raised to \$1,000	Discussion below
10-40-610	Economic Development	Lowered to \$5,500	Discussion below
10-40-695	Employee Awards	Raised to \$800	Change to: Employee/Citizen Awards

Chamber of Commerce Contribution:

Councilor Steve Erhart said that the money the Chamber gets from the town should be tied to results. Mayor Kim Holaway said that Becki Christensen had completed a power point presentation on the Chamber of Commerce and the Visitor Center. They operate under two functions. The Visitor Center, where people can go in and get information on all businesses in Round Valley and surrounding areas. All businesses can have brochures on the rack, including menus from restaurants, whether they are a member of the Chamber or not. The money from the two towns supports the Visitor Center.

Councilor Byron Smith said that they have a man that was working full time that is now working part time, since the major cut backs from the towns. So, volunteers and Becki Christensen man the Visitor Center. The Visitor Center has taken enough cuts that it can.

Councilor Debbie Rogers asked if the Visitor Center includes all the Cushman Museum stuff now? Becki Christensen said that the Chambers budget is \$70,000 that comes from membership dues, events and gift shop. Also, have salaries, mail out visitor packages and relocation packages. The visitor packages cost around \$2.50 and \$5.50. Our relocation packages, we send out brochures to advertise our area to other chambers in the state and that costs us around \$16 and \$23 every time we send them out. When we are in the Visitor Center part, we represent Round Valley and all businesses and everything else.

The things we do for the Chamber are excluding the businesses that aren't members. When we move to the front we will be in charge of the Renee Cushman Museum and the Art Gallery. That long hallway will be filled with art from local artists. The Town of Springerville has put about \$33,000 into running the Casa Malpais, which is probably going to fall under our supervision. Springerville is going to take care of all utilities for the museum part, which will cost about \$25,000. They were hoping that Eagar could pick up more of the Visitor Center, because they are putting out \$60,000 or \$70,000 to obligate the

rest of it. This museum is not just for one or the other towns this is for Round Valley. When the tourists come they have no clue that there are two towns and couldn't care less, they just want to know where to eat, stay and where to get gas.

Councilor Steve Erhart would still like to see something that says this is or this is going to happen. Mayor Holaway said that we do have that draft agreement with the Chamber that has the items that were agreed on. Councilor Erhart said the contribution should be contingent on the agreement. Councilor Tim Rasmussen said it would be like a report card, did they do this, this and this. Put on next agenda the Chamber agreement.

Dues, Subscriptions, Training & Travel:

Katie asked that we go higher than \$8,000. Council seats are up next year and if there are new councilors they will have to go to training. Move it up to \$9,000. Town Manager Bill Greenwood said that a big chunk of that money is dues, the League is \$5,811, NACOG is \$730, and RC&D is \$400.

Clean-Up Campaign:

Mayor Kim Holaway said that the Clean-Up Committee is getting ready to order flowers for Main Street and the welcome sign on the corner of Main Street. Also, goes towards new planters. Each year we try to purchase the wood for new planters. Town Manager Bill Greenwood is graciously building them for us. Councilor Tim Rasmussen asked if the funds for the new planters were already taken out of this new budget? Town Manager Bill Greenwood said it was taken out of last year, as we picked them up June of last year.

Economic Development:

Mayor Kim Holaway said that the amount there has my stipend in it plus budgeted money that is why it is higher. I am probably going to move my stipend there again this new budget year, so we can finish our park. We increased it to include some events we could sponsor as people come forward with economic events we could help support them.

Two things not included are the electronic sign. We talked about \$20,000 but the sign would probably cost around \$15,000 or \$16,000, and we will be partnering with Round Valley School District. The other cost is the two entrance signs, one on each the west and on the east side of town for approximately \$5,000. Those can go under Advertising or Economic Development-will work with Katie on that. After we decide on the amounts, we can get it in the right line item they go under. The electronic sign with the school will serve on the north end of town.

The other amount we talked about is the website upgrade, we discussed \$10,000. Town Manager Bill Greenwood said that the actual website is quite a bit less but there is a couple of other things that he and Katie discussed. Caselle, which does all of our government functions, the program we are using now they are going to stop supporting in 2012. We will have to change it and Katie has a quote on that. Then when we go to that program, we priced some computers, as come to find out those who are using Caselle will have to have a little bit more expensive computers than what Scott had already priced out. So \$10,000 was not only for the website upgrade but the computer upgrades also. They are going to have to have enough for 5 or 6 computers. Katie is working on those numbers and those are spread across the different departments.

Councilor Tim Rasmussen asked what about the computer/tablets that we are going to go to? Mayor Kim Holaway said it probably would come out of our budget. Eva Wilson didn't have firm figures yet. We actually don't have an equipment line item, so it might get put in the clerk's line item.

ITEM #3: ADJOURNMENT

Councilor Byron Smith motioned to adjourn the meeting at 6:55 p.m.

Seconded by Councilor Gary Finch and all were in favor and the motion carried (vote 7-0).

Attest: _____

Mayor: _____

Vice-mayor: _____

Council: _____

CERTIFICATION OF COUNCIL MINUTES

I hereby certify that the foregoing minutes are true and correct copy of the minutes of the Work Session of the Town of Eagar, Arizona held on April 19, 2011. I further certify that the meeting was duly called and held and that a quorum was present.

Marion Wiltbank, Assistant Town Clerk